

**ORDER**

**Orders**  
**Order / Rev:** 48981  
**Alt Order #:** 9790422 /Brad  
**Product Desc:** PRIORITIES USA ACTIO  
**Estimate:** 1520  
**Flight Dates:** 08/15/12 - 08/20/12  
**Original Date / Rev:** 08/13/12 / 08/13/12  
**Order Type:** GENERAL

**WLYH CW15**  
**Primary AE:** Millennium Washington DC  
**Sales Office:** MNAT  
**Sales Region:** National

**Agency**  
**Name:** Mundy Katowitz Media  
**Buying Contact:**  
**Billing Contact:**  
 1322 G Street, SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Priorities USA Action  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Priority:** P-1  
**Revenue Codes:** AGY, POL-ISS, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/20/12	2	\$900.00	\$765.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	2	\$900.00	\$765.00	0.00
<b>Totals</b>	<b>2</b>	<b>\$900.00</b>	<b>\$765.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
WLYH CW15	3%	\$900.00
Market	100%	\$30,000.00

Competitive Share	Share	Total
EHP	1%	\$300.00
UNKWN	0%	\$0.00
WGAL	39%	\$11,700.00
WHP	22%	\$6,600.00
WHTM	31%	\$9,300.00
WPMT	4%	\$1,200.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLYH	08/15/12	08/20/12	M-F 7-730p	CM	7p-730p	M-WTF--	1:00	2	\$450.00	P-1	0.00	NM	2	\$900.00
				M-F 7p-730p											
<b>Totals</b>														<b>2</b>	<b>\$900.00</b>